

## Haqdarshak Empowerment Solutions Private Ltd. (HESPL)

Haqdarshak—the name marks the essence of our work; the cause that we work for.

We are a social impact start-up working through a tech-based platform to bring citizens closer to their entitlements. A company with a strength of 2 not too far away in 2016, to a current number of 150+ as you read this. In the last 3 years, we have had some of the most prestigious names in the sector work with us: Tata Trusts, J-PAL, Save the Children, JSW Foundation, Aga Khan Foundation, IFMR and the list goes on.

Our mission is to reach out to millions across the country and beyond, to ensure that we are instrumental in taking welfare benefits to the doorstep of those citizens, who need them the most. We have impacted over 3,00,000 Indians and that's just a drop in the ocean.

Here is an opportunity to join our young, passionate, team and work towards reaching our goals effectively and efficiently. We are looking for a Training Content Creator - Training and Development for our Training vertical located in Pune, Maharashtra working for a central team.

### The Role, as follows:

- Creating Learner centric designs promoting self-learning, conceptualize and execute learning content for micro and village-based entrepreneurs.
- Work with multiple teams (Product Management, Operations, partnership, communication, and Training Development ) to develop and maintain training content
- Maintaining a user-level understanding of Haqdarshak Core product, integration-specific details, and configurations
- Developing quality content using haqdarshak Marketing and Training brand standards
- Working with the training vertical to review scripts and develop storyboards to plan for efficient course development
- Working with the Training Manager to maintain LMS organization and enrollments
- Ensuring Creation of content for the project including identification of schemes, evaluating entrepreneur needs, creating project proposals along with different teams.
- **Innovative and quick thinking** to arrive at solution-driven processes for effective execution
- Translating client needs and branding strategies into design strategies
- Designing visual concepts using graphic design tools including design software
- Selecting colours, fonts, photographs, layouts and other design elements to communicate creative concepts

### Skills and Attributes:

- 2 or more years of experience developing training materials, eLearning modules for adult learners
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  - Excellent fluency in the English language, both written and verbal communication
  - Proficiency in MS Office (PPT, Word, Excel), photoshop and video editing software
  - Strong video creation, editing and publishing skills are highly valued.
  - Excellent interpersonal communication, organizational, public speaking and written communication in English and regional language.
  - Readiness to travel and relocate with respect to the position requirements.
  - Proven experience developing courseware, training materials, technical content, including the development of hands-on labs, using instructor-led workshops and/or classrooms as well as virtual learning environments like web-based training, online, instructor-led online, etc

Remuneration: 3 – 3.5 LPA

Your job title is contingent on how well you fit in our expected profile! Send in your CVs with a short cover letter to [hr@haqdarshak.com](mailto:hr@haqdarshak.com) , [sudarshan.kasbe@haqdarshak.com](mailto:sudarshan.kasbe@haqdarshak.com) and